

Stations
EEO PUBLIC FILE REPORT
1/21/2011-1/20-2012

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12month period
1	Allaccess.com Pacific Coast Hwy Malibu, CA 90265	YES	2
2	KKOT/KTTT/KLIR/KJSK/KZEN 1418 25th Street Columbus, NE 68601 402-564-2866	YES	12
3	Nebraska Workforce Development 3020 18th St, Suite #1 Columbus, NE 68601 402-564-7160	YES	6
4	Employee/Friend Referral	YES	2
5	Illinois Center for Broadcasting	YES	
6	Columbus Telegram Box 648 Columbus, NE 68601 402-564-7132	YES	
7	Central Community College Box 1027 Columbus, NE 68601 402-564-7132	YES	
8	Transfer from other Three Eagles Market	YES	
9	Internal Promotion	YES	1
10	Job Fair	YES	1
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			24

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III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1 Establishes a Training Program to Acquire Higher Skills	Three Eagles provides training for Sellers on annual and weekly basis. Periodically throughout the year, outside training staff are brought in to train staff in new ways of selling. We also provide the sales staff with further training opportunities through RAB. This is available to all sellers.
2 Participate in General Outreach Efforts	Radio advertisements for career opportunities provide an open invitation to apply for our employment openings. Three Eagles participates in the Nebraska Broadcasters Scholarship Program both financially, offering advertising and as a venue for interested applicants to obtain additional information.
3 Hosted a Job Fair	9/22/2011 Steve Gosswiler, General Manager and Gina Jackson, Business Manager, had a booth at the Nebraska Workforce Development Career Fair which was held at New World Inn. They spoke to people about the jobs that were available with Three Eagles Communications.
4 Participate in events sponsored by Educational Institutions	03/16/2011 Susan Littlefield and Jamie Afrank participated in a career fair held at Central Community College-Platte Campus. They discussed information regarding broadcast careers and described the day to day operations of the stations and answered any questions.
5 Internship Program	Offer an Internship Program that provides students interested in radio, the opportunity to learn more about the radio industry, develop their talent and gain hands on experience.